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YOUR

Outdoor Living Room

LIBRARY
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Department of Agriculture



The W. A. Natorp Company

4400 READING ROAD

GARDEN STORE—8055 MONTGOMERY ROAD

PHONE JE 1375-1376-1377

CINCINNATI, OHIO



Flowering Shrubs

"Useful As Well As Ornamental" is an old expression that is truly apt when speaking of Flowering Shrubs. Along boundaries a well planned planting of Flowering Shrubs will form a beautiful living screen to give privacy to your Outdoor Living Room. Proper selection of varieties will afford you a succession of bloom throughout the Spring and Summer. Many kinds are good for cutting and some bear bright berries to attract the birds.

ALTHEA

ROSE-OF-SHARON

Especially desirable because of their late blooming period from July till frost. Few other shrubs bloom at this season. They are erect and compact in habit and produce colorful flowers 2 to 3 inches in diameter. Available in various colors. Ultimate height about 10 feet.



BUDDLEIA

Wonderful for cut flowers because it blooms all Summer. The stems may be cut long and the flowers last a long time in bouquets. It will be a continuous source of pleasure in your garden because the long graceful spikes of bloom attract butterflies. A dependable and easy to grow shrub that provides beauty with little care. Ultimate height 4 to 5 ft.



FLOWERING ALMOND

A glorious array of tiny pink rosettes entirely cover this plant in the Spring. An old-fashioned early flowering shrub unsurpassed in loveliness. Blooms in late April or the first part of May. Ultimate height 4 to 5 feet.

THERE'S A COMPLETE
LIST OF VARIETIES
IN THE BACK OF
THIS CATALOGUE

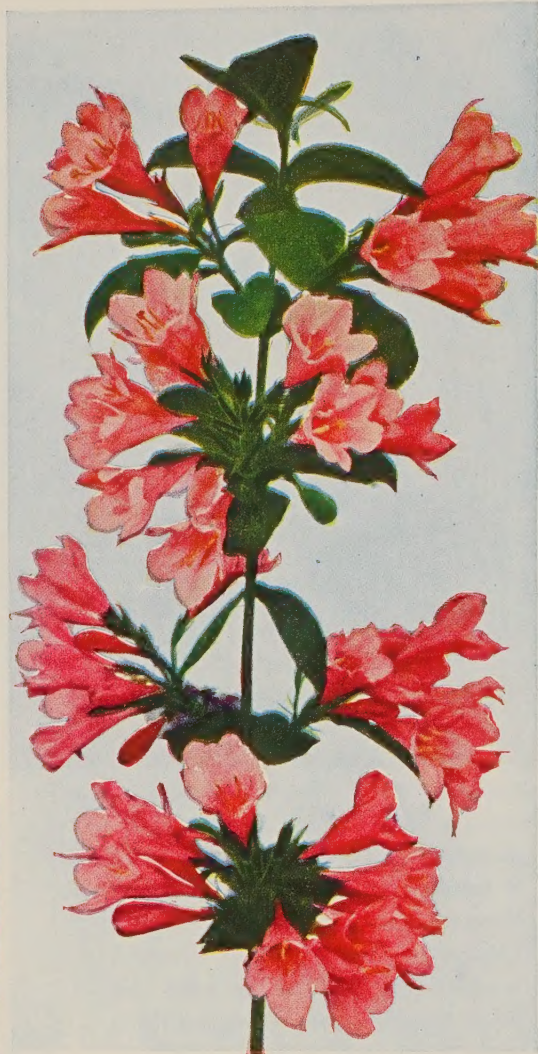


COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF FLOWERING SHRUBS

Flowering Shrubs

FORSYTHIA

A golden harbinger of Spring that is truly a worth-while addition in your flowering shrub list. One of the first to bloom in Spring, the stems are covered to the tips with bright yellow flowers before the leaves appear. A cheering sight after the drab of Winter and a nice source of early bouquets. You can cut bouquets before the buds open and put them into a vase filled with water. They will open and make Spring seem a little closer. Height and habit of growth varies with different types of Forsythia. All are lovely.



PHILADELPHUS—MOCK ORANGE

A very fine shrub for tall screens. Produces large fragrant white flowers from June through the Summer. Good for bouquets. Will grow in partial shade. Very hardy. Ultimate height 7 to 8 feet.



DEUTZIA IN VARIETY

Produces an abundance of double white flowers in May or early June. Vigorous growth makes it excellent for background plantings.

HIGHBUSH CRANBERRY

An attractive feature of this fine shrub is its bright red berries. The foliage is also attractive and turns a beautiful red in Fall. Produces flat white clusters of bloom in May. Very hardy with an ultimate height of 8 feet.

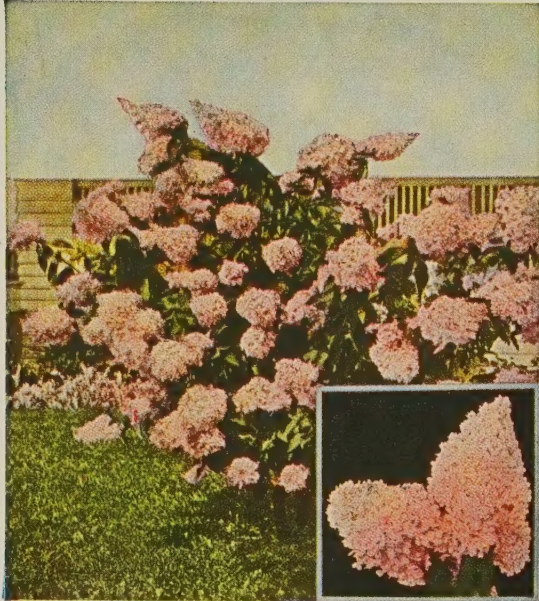


WEIGELA ROSEA

A profusion of clusters of pink trumpet shaped bloom in June and July. Ultimate height 7 to 8 feet. Another variety Eva Rathke has dark red flowers and a smaller habit of growth, 4 to 5 feet.

COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF FLOWERING SHRUBS

Flowering Shrubs



LILAC

A vision of loveliness in June that has been the inspiration for song and poem, Lilac time is truly a seasonal event. Their prolific bloom, fragrance and beauty are unparalleled. As single specimen shrubs, in mass plantings or screens, they are gorgeous in bloom and handsome desirable shrubs when the blooming season is past. Ultimate height 6 to 8 feet. Available in a variety of colors.



HYDRANGEA P. G.

A spectacular shrub in August when it produces mammoth pear-shaped flowers. Bloom is pinkish white and gradually turns reddish bronze. Very hardy and can be kept desired height by early pruning. Ultimate height 5 to 6 feet.

RED BARBERRY

When planted in sunny locations the foliage of this colorful shrub stays a purplish red all Summer. Compact and dwarf in habit of growth, it is useful for color contrast. Ultimate height 3 to 3½ ft. Very hardy. Bears bright red berries in Fall.



HONEYSUCKLE TARTARIAN

A very useful shrub where a high screen is desirable. Will grow in shade or sun. An extremely hardy shrub with good foliage. Bears an abundance of small fragrant blossoms in May or June followed by bright red berries. Ultimate height 8 to 10 feet. Available in pink or white.



SPIREA ANTHONY WATERER

A very desirable dwarf shrub. Ultimate height 2 to 3 feet. Produces an abundance of flat clusters of pinkish red bloom in June and July. Cut off the first bloom when they wither and it will bloom again in late Summer.



COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF EVERGREENS

Flowering Shrubs and hedges



FLOWERING QUINCE

Sometimes called Fire-in-the-Bush. The reddish orange flowers bloom first at the base on the inside branches before the leaves appear. A brilliant flaming display followed by glossy green foliage. Ultimate height 4 to 5 feet.



SPIREA VANHOUTTEI

An old favorite that is ever popular. Useful because dense foliage and medium ultimate height (5 to 6 feet) are ideal for low screens. Its graceful branches laden with white bloom in May and early June droop to the ground. Very hardy.



HYDRANGEA ARBORESCENS

A low growing shrub (ultimate height 3 to 4 feet) that is particularly useful because it will grow and bloom in shade. It has large attractive foliage and produces large rounded white clusters of bloom similar to snowballs. Blooms from July till late Summer.

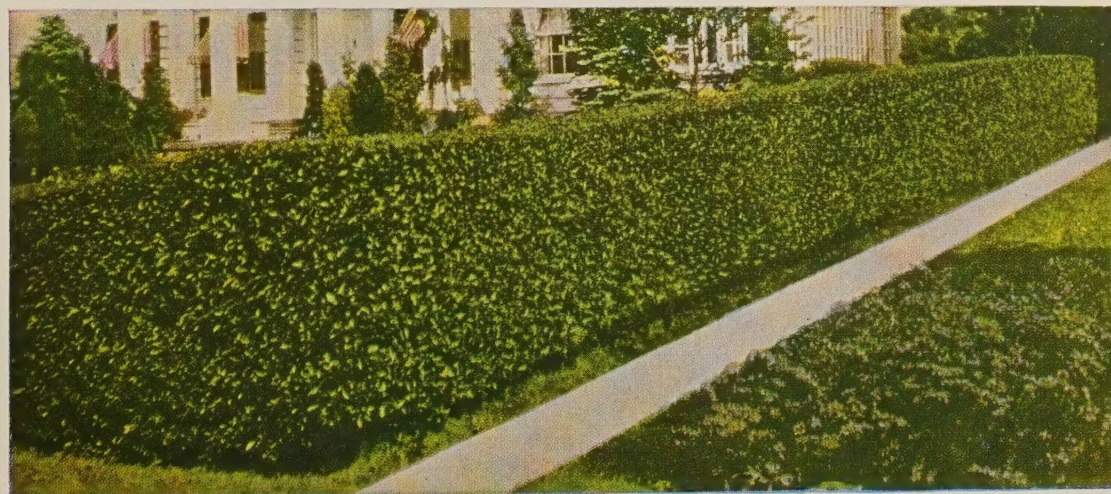
HEDGES

Practical—Attractive
LIVING WALLS OF GREEN *Inexpensive*
Permanent



BARBERRY HEDGE

Barberry makes a lovely hedge and has some outstanding features. It is very hardy and requires little care except trimming. It bears attractive red berries and the leaves turn a beautiful red and orange color in Fall. It has sharp needle-like thorns which discourage the careless trespasser from walking through your hedge. Ultimate height 4 to 5 feet. Regular trimming will keep it the size you desire.



PRIVET HEDGE

Privet Hedge is ideally suited to the average small home. It will grow where many other shrubs fail. It can be kept trimmed to suit your needs either 18 in. or 4 to 5 ft. Its erect dense habit of growth makes it easy to keep in shape. It is very healthy and free from disease. Its dark green glossy leaves form a lovely living wall.

COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF FLOWERING SHRUBS

Hardy Vines and

Ground Covers

The value of vines in adorning your Outdoor Living Room cannot be overlooked. To break the monotony of large bare walls, for softening the sharp outline of corners and, for hiding unsightly fences, vines are ideal. This is especially true where planting space is limited because vines take up so little room.

IVY IN VARIETY

There are several good varieties of ivy for covering large bare walls. Their cooling shades of green give a pleasant effect. Some turn bright red and orange in Fall.



CLEMATIS PANICULATA

A white flowering variety that is very hardy. Masses of white bloom in August. There are several varieties of Clematis, many of which produce large showy bloom in shades of purple.



WISTERIA

The delicate color and large size of the panicles of bloom have made it popular through the years.



HALLS JAPAN HONEYSUCKLE

A very hardy vine suitable for fences and trellises and also good for ground covers on steep banks. The wonderful fragrance of the blooms will please you.

Ground Covers

In shady places, where it is very difficult to grow grass, and along borders under shrubby plantings, ground covers hide the bareness with a minimum of care. There are many plants, some of which are evergreen, that are especially suitable for ground covers. Come to the nursery and consult with us so that we may suggest the best for your particular problem.

COME TO THE NURSERY AND CHOOSE FROM OUR FINE SELECTION OF VINES

Evergreens for Beauty THROUGH ALL THE SEASONS

CONTRASTING SHADES OF GREEN IN A VARIETY OF
FORMS AND SIZES MAKE EVERGREENS IDEAL FOR



- TASTEFULLY CHARMING ACCENTS
IN FOUNDATION PLANTINGS
- STRIKINGLY BEAUTIFUL
SPECIMEN TREES
- GLORIOUSLY COLORFUL GROUP
PLANTINGS AND WIND BREAKS
- HEDGES OF MATCHLESS BEAUTY



SEE OUR ENCLOSED LIST OF VARIETIES IN THE BACK OF THIS CATALOGUE
COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF EVERGREENS

Evergreens FOR IMMEDIATE EFFECT

THE MAGIC TOUCH

Enlivening the picture wherever you plant them, evergreens are strikingly and immediately effective. This quality has made them increasingly popular for foundation plantings around modern homes. Their range of foliage colors from dark glossy greens to icy blues provide a perfect foil for brilliant bloom and colorful foliage of other shrubs and flowers in Summer. In Winter they give welcome color when all else is bare.



BLUE SPRUCE

An outstandingly beautiful evergreen particularly suitable for a specimen tree or to provide color contrast in large group plantings. The startling icy blue color is the feature attraction of this lovely tree. As it grows quite large plan to give it ample space.



PFITZER JUNIPER

A medium low spreading type. A very hardy variety and quite useful because of its low informal habit of growth. Foliage is soft green with a tinge of gray.



JUNIPER

There are several upright varieties of Juniper that are very useful in landscape design. The various types offer a range in colors from silvery blue to dark green. Habits of growth vary from formal tight columnar shapes to tufted informal types.

PYRAMIDAL ARBORVITAE ➔

A popular low priced evergreen with light green foliage and compact pyramidal shape.



**COME TO THE NURSERY AND
CHOOSE FROM A FINE SELECTION OF EVERGREENS**

Evergreens

TAXUS—THE YEWS

Emerald Beauties of the Evergreens

The shining dark green foliage of the Yews, their extreme hardiness in full sun or shade, and their variety of shapes make them one of the most useful and valuable of the evergreens. They grow slowly and may be kept in the size and shape desired by occasional shearing. For lasting beauty in foundation plantings, evergreen hedges or group plantings, they have no equal.



← TAXUS HICKSI

A lovely compact columnar type. Where slender formal accents are desired, this variety will prove ideal with a minimum amount of shearing. Can also be used for tall formal hedges.

TAXUS CAPITATA →

Compact, upright, pyramidal in shape. Ideal for foundation accents in sun or shade.



TAXUS CUSPIDATA

For planting under windows or in front of other evergreens this low spreading type can be kept the proper size by occasional shearing. Can also be used for low formal hedges.

For informal effects where size is not important, let it grow naturally without shearing.



COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF FLOWERING SHRUBS



Trees

TREES PROVIDE AN OASIS OF COOLING
SHADE IN THE HOT SUNNY DAYS.

THEIR TOWERING MASSES OF GREEN
MAKE THE SETTING FOR YOUR HOUSE.

THE SWELLING BUDS AND THE FIRST
TINGES OF BRIGHT SPRING GREEN, THE
WELCOMING COOLNESS AND THE
GENTLE RUSTLE OF LEAVES IN SUMMER,
THE BRAVELY BRILLIANT BANNERS OF
FALL . . . ALL THESE ARE PART OF THE
ANNUAL SHOW TREES GIVE.

THEY ARE AN EVERYDAY MIRACLE OF
NATURE THAT MAKES LIFE MORE
PLEASANT.

A Gift of Beauty for the Future of America

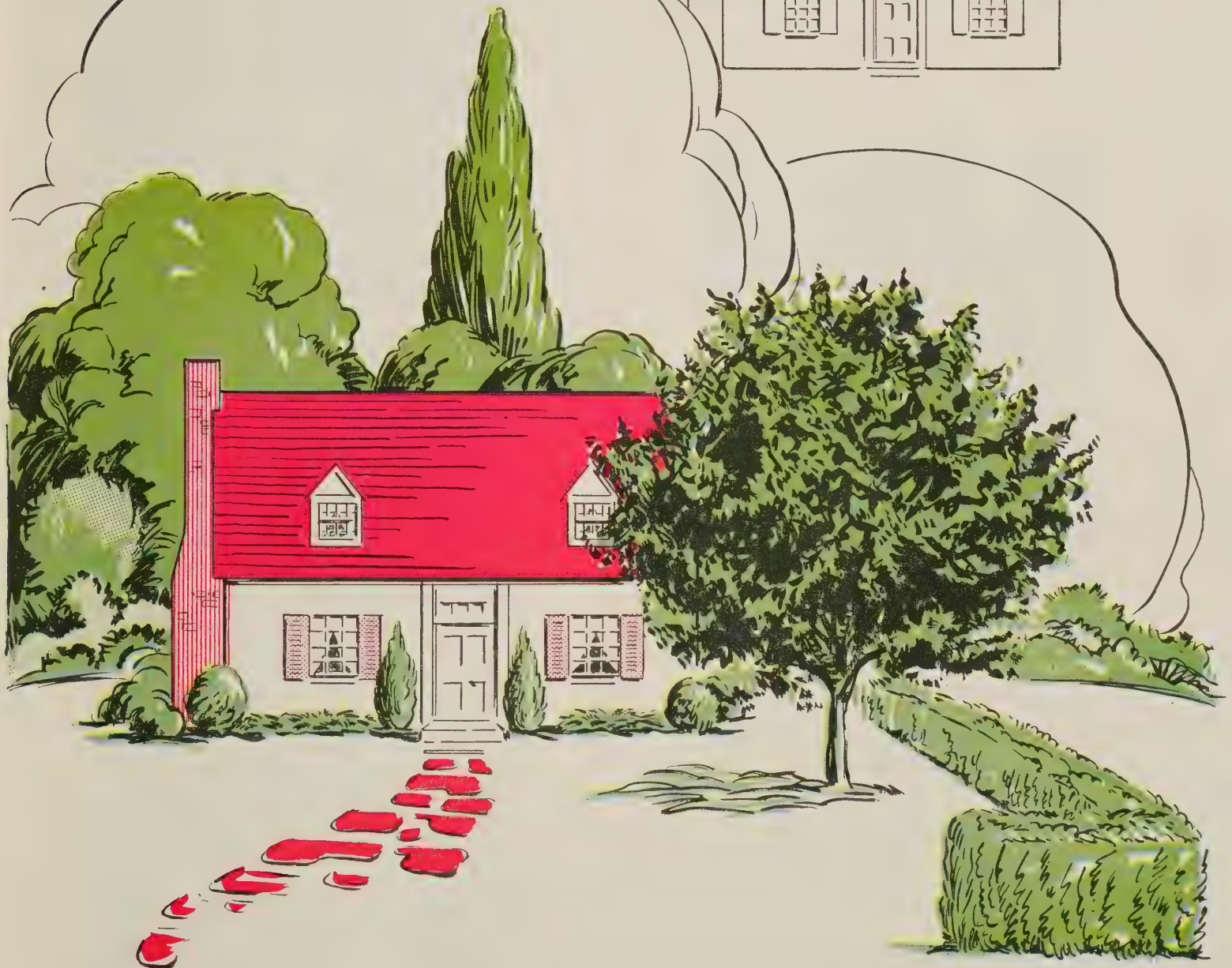
Plant trees for those who follow. Many of the giant hardwood trees around us today were planted long before we were born. The tree you plant will be a legacy of beauty to generations of Americans yet to be born.



Trees

MAKE YOUR
HOUSE A HOME

Trees add to the value of your home. They soften the outlines of your house and add character and an air of permanence. The shade they provide gives a comfortable and inviting look to your grounds.



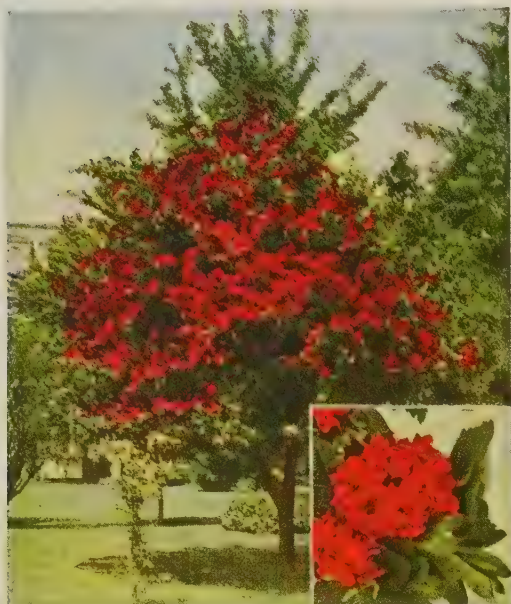
COME TO THE NURSERY AND LET US HELP YOU PLAN AND
SELECT THE PROPER TREES FOR YOUR PARTICULAR NEEDS

Ornamental AND Flowering Trees

Planted as individual specimen trees or used as accents in plantings of flowering shrubs these little beauties of the tree family will add color and charm to your Outdoor Living Room.

MAGNOLIA SOULANGEANA (SAUCER MAGNOLIA)

Very large flowers shading from purplish pink to white appear in early Spring before the foliage. The leaves are large and attractive and the tree has a graceful spreading habit of growth.



PAUL'S SCARLET THORN

For a splash of brilliant color this tree produces bright red double flowers in May and June followed by showy red berries. Compact and upright in habit of growth and very hardy.



BECHTEL'S CRAB

One of the loveliest flowering trees. In May its branches are literally covered with delicate pink rose-like flowers. The bloom has a pleasant sweet fragrance. Very hardy and dependable.

THERE IS A COMPLETE LIST OF VARIETIES IN THE BACK OF THIS CATALOGUE
COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF FLOWERING TREES

Ornamental AND Flowering Trees



PINK FLOWERING DOGWOOD

Dogwood is one of the truly beautiful native flowering trees. The white variety grows wild over a large part of the country and its banks of white bloom have long been a feature attraction of the early Spring. The glossy foliage turns a lovely red in Fall. The Pink Flowering Dogwood is exactly the same except that the bloom is a soft pink and a little longer lasting than the white.



REDBUD

A lovely native flowering tree that makes a fine annual show. It starts with wine red buds which open and produce a magenta rose flower. Produces a profusion of blooms in early Spring.

PURPLE LEAVED PLUM

Here is a double feature, first a lovely bloom followed by an unusual foliage color. The purplish red leaves provide a startling color contrast against the shades of green of other trees and shrubs. Erect and compact in habit of growth and very hardy.

**COME TO THE NURSERY AND CHOOSE FROM
A FINE SELECTION OF FLOWERING TREES**



Aquilegia



Shasta Daisies



Rudbeckia Purpurea

Hardy Perennial Flowers

Old favorites that bloom year after year adding cheerful banks of color in your garden or flower border. A well planned perennial garden will provide continuous bloom throughout the Spring, Summer, and Fall. They give you lovely cut flowers for indoors and living bouquets for your Outdoor Living Room.

Come to the nursery and let us help you plan your perennial beds. Choose your perennials from our fine selection.



Tritoma



Gaillardia



Hybrid Delphinium



Phlox



Dianthus



Chrysanthemums



Bleeding Heart

Roses

THE THRILL OF FRESH BOUQUETS OF ROSES FROM YOUR **OWN GARDEN**. UNSURPASSED FOR COLOR, BEAUTY OF FORM AND DELICATE FRAGRANCE. WE CAREFULLY SELECT ONLY THE FINEST, HARDEST AND BEST VARIETIES FOR THIS AREA.



COME TO THE NURSERY AND CHOOSE WITH CONFIDENCE FROM THE FINEST PROVEN VARIETIES OF ROSES FOR THIS AREA

Climbing R O S E S



For trellises or walls where they can be supported with clips the climbing roses bring gay banks of color. We have a good selection of the best colors and hardiest varieties to choose from at the nursery.



COME TO THE NURSERY AND CHOOSE FROM A FINE SELECTION OF CLIMBING ROSES

NURSERY STOCK LIST

W. A. Natorp Co.

4400 Reading Rd.
Cincinnati, Ohio

RECEIVED

★ MAR 3 1 1949 ★

U. S. Department of Agriculture

This list of hardy nursery stock includes only worthwhile plant material adapted to the Cincinnati area. In addition to the sizes listed, we grow many other varieties and sizes. Perennials and fruit trees have not been listed but we carry a complete line of those most suited for our locality. Natorp's Garden Store handles everything for your garden including - McCullough's and Scott's grass seed, fertilizer, insecticides, garden tools, and furniture.

ORNAMENTAL & FLOWERING TREES (B.&B.) Unless otherwise marked.

ACER atropurpurem

Japanese Red Maple
15-18" 5.00
18-24" 7.50

AMYGDALUS

Red Flowering Peach (B.R.)
3-4' 1.25

CORNUS florida

White Dogwood
4-5' 7.50
5-6' 10.00

florida rubra

Pink Dogwood
4-5' 10.00
5-6' 12.50

CRATAEGUS cordata

Washington Hawthorn
4-5' 3.50
5-6' 5.00
6-8' 7.50

Paul's Scarlet (B.R.)

5-6' 4.50

MAGNOLIA

soulangiana (Saucer Magnolia)

3-4' 7.50
4-5' 10.00

stellata (Star Magnolia)

2-3' 8.50
3-4' 12.50

virginiana (Sweet Bay Mag.)

3-4' 5.00
4-5' 7.50
5-6' 10.00

MALUS (Flowering Crabapple)-Bechtel (B.R.)

4-5' 3.50 Crab

Sargent Crab

3-4' 6.00
4-5' 8.50

Other varieties

5-6' 6.00
6-8' 7.50-12.00

OXYDENDRUM (sourwood)

2-3' 3.50

PRUNUS bliriana & nigra

Purple Leaf Plum
5-6' 5.00
6-8' 7.50

Flowering Cherries

3-4' 6.00
4-5' 7.50

SALIX capera

Pussy Willow (B.R.)
3-4' 1.50

TREE WISTERIA

4-5' 7.50

ROSES

2-Year Field Grown 1.25 each
3- for - 3.50
Per Ten 11.00

See colored Rose Circular for
complete list.

EVERGREENS (B. & B.)

JUNIPERUS (B. & B.)

Pfitzer & Pfitzer Compacta

18-24''	4.50
2-2½'	6.00

Andorra

18-24''	4.00
2-2½'	5.50
2½-3'	7.00

Irish

3-3½'	3.50
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Cannarti

3-4'	7.00
4-5'	9.00
5-6'	11.00

Keteleeri

3-4'	6.00
4-5'	7.50
5-6'	9.00

Glauca

3-4'	8.00
4-5'	10.00 to 12.50

PICEA (Spruce)

Norway

3-4'	5.00
4-5'	6.00 to 7.50
5-6'	8.50 to 10.00
6-7'	12.50 to 15.00

Koster Blue

3-4'	25.00 to 30.00
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PINUS (Pine)

Red, Austrian, Scotch or White

2-2½'	3.50
2½-3'	5.00
5-6'	10.00 to 12.50
6-7'	15.00 to 20.00

PSEUDOTSUGA (Douglasi)

Douglas Fir

2½-3'	6.00
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TAXUS (Yews)

Repandens (Spreading)

18-24''	5.00
24-30''	7.50

Cuspidata and Intermedia

(Spreading)	
15-18''	3.50
18-24''	5.00
2-2½'	6.50
2½-3'	9.00

Browni, Nana & Wardi

(Spreading)	
15-18''	6.00
18-24''	7.50

Capitata & Hatfieldi

(Upright)	
2-2½'	7.50
2½-3'	10.00

Hicksii (upright)

2-2½'	5.00
2½-3'	7.50
3-3½'	10.00
3½-4'	15.00

Globe

24''	-	10.00
28''	-	12.50

THUJA (Arborvitae)

Elegantissima plicatum (Golden Tipped)-

2-3'	4.50
3-4'	6.50
4-5'	8.00

Globosa (Globe)

15-18''	3.50
18-24''	5.00

Pyramidalis & Orientalis

3-4'	4.50
4-5'	6.00
5-6'	7.50
6-7'	10.00

TSUGA Canadensis

Hemlock	6.00
2½-3'	7.50
3-4'	

USE NATORP'S LANDSCAPE SERVICE
JE 1375

BROADLEAFED EVERGREENS (B. & B.)

ABELIA

18-24"	2.50
2-3'	3.50

AZALEA

hinodegiri (Scarlet)	
8-10"	3.50
10-12"	5.00
12-15"	7.50

poukhanensis (Lavender)	
12-15"	3.50

BOXWOOD

10-15"	1.50
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COTONEASTER divaricata

2-3'	3.50
3-4'	5.00

EUONYMUS

Patens & Acutus	
15-18"	2.50

vegetus	
15-18"	3.00
18-24"	4.00

ILEX convexa & rotundifolia

(Japanese Holly)	
18-24"	5.00

opaca (American Holly)	
4-5'	7.50 - 10.00
5-6'	12.50 - 15.00
6-7'	17.50 - 20.00
7-8'	25.00 - 30.00

Add 50% for berried plants.....

MAHONIA

Oregon Grape Holly	
18-24"	4.50
2-2½'	6.00

NANDINA Domestica

2-3'	3.00
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PYRACANTHA (Firethorn)

Pots	3.00
------	------

RHODODENDRON

2-3'	7.50
------	------

VIBURNUM burkwoodi

2-3'	3.50
3-4'	5.00

TREES

All trees 6-12' tall depending upon variety

Ash, Mountain	3.50
Elm, Chinese	3.50
Ginkgo, (Maidenhair Tree)	4.00
Horsechestnut, Red	7.50
Horsechestnut, White	4.00
Linden (European)	4.00
Locust (Thornless)	4.00
Maple, Crimson King (pat.)	6.00
Maple, Norway	2.25
Maple, Pyramidal Norway	7.50
Maple, Red	3.50
Maple, Schwedleri	3.50
Maple Silver	2.25
Oak, Pin	5.00
Oak, Red	6.00
Sycamore	5.00
Willow, Weeping	3.50

VINES

and

GROUND COVER

All material in this group are potted plants

AMPELOPSIS quinquefolia

Virginia Creeper	.75
tricuspidata (Boston ivy)	.75

CELESTRUS scandens (Bittersweet)

.75

CLEMATUS paniculata

(Sweet autumn Clematis)	1.00
Jackmani	1.50

EUONYMUS radican-coloratus

.45

HEDERA helix (Eng. Ivy)

.45

LONICERA (Hall's Honeysuckle)

.45

PACHYSANDRA (Spurge)

.25

VINCA Minor

.25

bowles .30

WISTERIA

2.00

TRY NATORP FOR
QUALITY

DECIDUOUS SHRUBS

Smaller Shrubs (2-3 yrs.) available at Garden Store only

	2-3 Yr.	4-5 Yr.		2-3 Yr.	4-5 Yr.
ARONIA			PHILADELPHUS coronarius		
Red or black			Sweet Mock Orange	.75	1.25
BERBERIS			virginialis	1.00	1.50
Green Barberry	.50	1.25	Virginal Mock Orange		
Red "	.75	1.25			
BUDDELIA (pots)			PRUNUS glandulosa		
Butterfly Bush	1.25		Flowering Almond (B&B)		3.00
CALYCANTHUS			RHAMUS frangula		
Sweet Shrub		1.50	Glossy Buckthorn		1.25
CORNUS alba sibirica	.75		SPIREA (Anthony		
Red Twiggged Dogwood			Waterer)	.75	1.25
CYDONIA (flowering quince)	1.50		prunifolia	1.00	1.50
Named varieties		4.00-6.00	(bridal wreath)		
DEUTZIA gracilis	1.00	1.50	Thunbergi		1.25
EUONYMUS alatus			Van Houttei	.50	1.25
Compacta (Winged)	2.50 - 5.00		SYMPHORICARPOS		
FORSYTHIA spectabilis	.75	1.25	Chenaulti (Coralberry)		1.25
HAMMAMELIS (Witch-Hazel)	3.00		Mollis (Snowberry)		1.25
HIBISCUS althea			SYRINGA persica		
Rose of Sharon		1.50	Persian Lilac	.75	1.25
HYDRANGEA arborescens			Vulgaris		
grandiflora	1.00	1.50	Purple Lilac	1.00	2.00
paniculata			vulgaris alba		
grandiflora	1.00	1.50	White Lilac	1.25	---
KOLKOWITZIA			French Lilac(in variety)		3.50
Beauty Bush	1.00	1.50	VIBURNUM carlesi		
LIGUSTRUM regelianum			Fragrant viburnum		3.50
Regal privet		1.25	Dentatum (Arrow Wood)		1.50
Ibodium privet	.15	.35	Opulus (High Bush Cranberry.	1.00	1.50
LONICERA fragrantissima			Opulus Sterile		
Winter Honeysuckle	.75	1.25	(Snowball)	1.00	
tatarica (Tartarian)			Setigerium (Tea viburnum)		3.50
Honeysuckle	.75	1.25	WEIGELA rosea		
			Pink	.75	1.25
			Newport red	1.00	---

Prices and Delivery - Prices in this list are subject to change without notice and are f.o.b. our Nursery or Garden Store. However, on orders of \$10.00 or more with cash accompanying order, we will deliver - free of charge - in greater Cincinnati. For out of town orders - add 10% for packing charges.

Terms - Cash with order, except to persons who have established credit with us. Sorry - no C.O.D.'s. Add 3% Ohio State Sales Tax.